

Voices for Change

Advocating for Safer Spaces Through Education & Action . . .



Letter From Sonia Ott

P.A.S.S. Advisory Board & Friends of P.A.S.S.

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As we reflect on the past quarter at P.A.S.S., I am proud of the meaningful progress we continue to make together. This season has been one of growth, connection, and expanding our reach as we advance education, prevention, and advocacy around sexual conduct and survivor support.

We are honored to welcome Samantha Marshall to our Advisory Board. Samantha's distinguished career as a Pulitzer-nominated journalist and bestselling author brings invaluable storytelling expertise to our mission. Her insight will help strengthen how we communicate impact and elevate the voice of P.A.S.S. nationally.

Education remained a central focus this quarter as Alex Ott, Director of Communications, spoke to medical students at the Hershey Medical Center about consent, professional boundaries, and ethics in healthcare. The engagement from students and faculty reinforced the importance of integrating this training into professional education.

We were also deeply moved by the generosity and shared commitment shown at our November 17th cocktail fundraiser in New York City, which raised more than \$13,000 to support our work.

Looking ahead, we are excited to announce a partnership with **Human Dot Plus**, a research-driven, human-centered strategy firm founded by **Lili Gill Valetta**, as we prepare for Sexual Assault Awareness Month in April 2026. This collaboration represents an important step toward expanding national awareness and positioning P.A.S.S. for even greater impact.

Thank you for your continued support and belief in our mission. Your involvement makes this work possible, and we are grateful to have you alongside us as we move forward.

Sonia Ott

Executive Director

People Advocating For Safe Sex P.A.S.S.



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Welcome New Board Member



Samantha Marshall

P.A.S.S. is pleased to welcome **Samantha Marshall** to our Advisory Board. A Pulitzer-nominated journalist, bestselling ghostwriter, and seasoned storyteller, Samantha brings more than 20 years of international reporting and editorial experience to our mission.

Her work spans major news outlets, top publishing houses, and collaborations with notable leaders across business, entertainment, and sports. With a career defined by depth, integrity, and a commitment to impactful storytelling, Samantha's expertise will be invaluable as P.A.S.S. continues to expand its voice and influence.

We are honored to have Samantha join the Advisory Board and look forward to the insight and creative perspective she will contribute to our ongoing work.

Note: See Samantha's Biography on the next page.



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Samantha Marshall's Biography



Samantha Marshall is a U.S.-based ghostwriter and freelance journalist with more than 20 years' experience reporting for top business and news outlets around the world. A former staff reporter for the Wall Street Journal in Hong Kong and Vietnam, the Pulitzer-nominated journalist has written, co-authored and edited more than 20 non-fiction books, including many Amazon bestsellers, as well as BusinessWeek, Publisher's Weekly and two New York Times bestsellers.

Samantha's most recent work includes two celebrity advice books, a retail business guide, as well as inspirational non-fiction books with Hollywood vocal coach Denise Woods (*The Power of Voice*) and USTA Chair Katrina Adams (*Own*), both glowing and sales robust.

Other projects in the works include a thought leadership book on sustainability and "Be the Calm or the Storm" by Below Deck Mediterranean's Captain Sandy Yawn, about the powerful lessons on leadership the author learned at the helm of a mega yacht. Both books are set for release in Fall 2022.

Samantha was a senior staff reporter for Crain's New York Business, where she covered international business, education and music. She left to pursue a full-time career in ghostwriting and, when not meeting deadlines for major publishing houses, she has freelanced for Marie Claire, Town & Country, Crain's New York Business, Forbes, The Daily Beast and The Huffington Post. She also writes for PwC's Strategy+Business Magazine and Columbia Business School's Sanford C. Bernstein & Co's Center for Leadership and Ethics newsletter.

Born in Kitchener, Ontario and educated in Canada and England, Samantha has enjoyed a long and varied career as a journalist. In 1991, after finishing her graduate degree at the University of London's Royal Holloway College in England, she moved to Hong Kong, where she reported on regional economic and political stories for The South China Morning Post. In 1993 she relocated to Cambodia to cover the first UN-sponsored elections for Reuters, The Financial Times, and The Observer. She returned to Hong Kong a year later to join The Wall Street Journal.

Samantha holds a Bachelor of Arts degree from University of Western Ontario in Canada and earned a Master of Arts degree in English Literature, with Distinction, from University of London's Royal Holloway and Bedford New College in England.

Throughout her extensive career, the range of topics Samantha has covered has been so diverse it's hard to categorize her as one kind of writer. But her varied repertoire is precisely what makes her stand out.

"Always tell a good story."

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P.A.S.S. Director of Communications, Alex Ott, Speaks at Hershey Medical Center

P.A.S.S. was honored to have our Director of Communications, Alex Ott, deliver a special lecture at the Hershey Medical Center. Speaking to an auditorium of medical students, Alex highlighted the critical importance of proper sexual conduct training for all future healthcare professionals.

His presentation explored why consent-centered communication, patient boundaries, and professional ethics must be core competencies within medical education. Drawing on real-world scenarios and the mission of P.A.S.S., Alex emphasized how medical professionals play a vital role in preventing misconduct and fostering trust in clinical settings.

The event was a tremendous success. Students were deeply engaged, asking thoughtful questions and demonstrating a strong commitment to strengthening patient-centered practices. Faculty members also expressed enthusiasm about integrating more comprehensive training into their programs.



Key Points From Alex's Lecture

- **The importance of sexual conduct training** as a foundational element of medical education
- **Consent-centered communication** and its role in respectful, ethical patient care
- **Establishing and maintaining patient boundaries** in clinical and educational settings
- **Professional ethics in healthcare** and accountability for provider behavior
- **Preventing misconduct** through education and awareness
- **Building patient trust** as a core responsibility of medical professionals

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November 17th Cocktail Party & Fundraiser: An Evening of Inspiration and Impact

On November 17th, P.A.S.S. hosted a memorable cocktail reception at the home of longtime supporter Pamela Newman. The evening brought together friends, partners, and advocates committed to advancing the mission of P.A.S.S.. The evening proved to be a resounding success raising more than \$13,000 to support our program.

Guests were deeply moved by heartfelt remarks from Sonia Ott and Dr. Gary Ott, parents of P.A.S.S. Director of Communications Alex Ott. Their emotional reflections shared a personal perspective on why sexual conduct education is urgently needed and how P.A.S.S. is uniquely positioned to change lives and reshape professional standards.

Alex Ott followed with a powerful speech of his own, outlining the organization's progress, the growing demand for comprehensive sexual conduct training, and the impact donors make possible. His message energized the room and reinforced the importance of continued collaboration in this vital work.

The evening was filled with warmth, thoughtful conversation, and a shared commitment to creating safer, more informed communities.



Video reviews of the night.



Pamela J. Newman of PJN Strategies opens the evening with warm remarks, welcoming guests and setting a thoughtful, reflective tone.

She introduces Sonia Ott, whose words further ground the gathering in shared purpose and the collective commitment that brought everyone together.



Alex Ott, Chief Communications Officer of P.A.S.S., shares his personal journey and the experiences that led his family to found the organization, highlighting the impact and importance of this work.



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P.A.S.S. Partners with Human Dot Plus for 2026 Sexual Assault Awareness Month



P.A.S.S. is proud to announce a new partnership with **Human Dot Plus (H.+)** as we begin preparations for **Sexual Assault Awareness Month in April 2026**. This collaboration marks an important step forward in expanding the reach of our mission, elevating national awareness, and strengthening efforts focused on prevention, education, and survivor support.

Human Dot Plus, founded by award-winning entrepreneur and global cultural intelligence leader **Lili Gil Valletta**, is an innovation-driven platform dedicated to advancing human potential, well-being, and

empowerment. Widely recognized for her work as a cultural strategist, media contributor, and advocate for inclusive leadership, Lili brings a powerful voice and platform to initiatives rooted in human dignity and social impact.

This partnership is a collaborative effort that brings together Human Dot Plus with P.A.S.S. and Aegis—our sister, for-profit organization focused on technology-enabled consent education and prevention. Together, this aligned ecosystem allows for greater scale, innovation, and visibility while remaining grounded in P.A.S.S.'s survivor-centered mission.

Through this partnership, P.A.S.S. will benefit from expanded brand exposure, collaborative programming, and increased national visibility. The initiative will also include speaking opportunities for **Alex Ott**, enabling him to continue sharing his story, amplifying survivor voices, and advancing awareness with new and diverse audiences.

Collectively, P.A.S.S., Human Dot Plus, and Aegis **aim to build a meaningful, large-scale campaign** leading into April 2026—one that raises awareness, deepens education, and strengthens support systems for individuals and communities nationwide.

This partnership represents a significant milestone in our continued growth and our commitment to shaping the national conversation around sexual assault prevention and survivor advocacy. We are energized by the work ahead and the lasting impact this collaboration is positioned to create.

